



March 14, 2016

The regular meeting of the Board of Commissioners of the Whidbey Island Public Hospital District was called to order at 7:05 am by Board President, President Tarrant. Present were President Tarrant; Commissioner Cammermeyer; Commissioner Fey; Commissioner Gardner; Commissioner Wallin; Chief Executive Officer, Geri Forbes; Chief Financial Officer, Ron Telles; Chief Nursing Officer, Linda Gipson; Chief Human Resource Officer, Cindy Paget; Chief of Staff, Dr. Brenden Hansen; Jake Kempton, Legal Administrator; and several other hospital staff.

Points of Order

President Tarrant stated the educational part of the meeting will be videotaped today.

Consent Agenda

Commissioner Gardner made a motion to approve the regular Board minutes from February 8, 2016 Retreat Board meeting minutes and the vouchers as presented, seconded by Commissioner Cammermeyer motion. Motion carried. Vouchers audited and certified by the auditing officer as required by RCW 42.24.080, and those expense reimbursement claims certified as required by RCW 42.24.090, have been recorded on a listing which has been made available to the Board. #198220 to #199016 and #3540 to #3559 in the total amount of a \$7,011,983.08 with Capital equipment vouchers in the amount of motion carries \$1,435,155.88 therefore the vouchers are approved for payment in the amount of \$8,447,138.96.

Education- PR/Marketing

Keith Mack, Director of Marketing and P/R presented the following key points on name change with a PowerPoint presentation:

- A Rebranding Committee was created in 2014 which included a Commissioner, a physician, an RN, staff and local business owners.
- Our current logo is 3 people facing inward and the new logo is 3 facing outward as to embrace the community.
- Consultants hired to help research a new name in 2014. During research the word "care" came up a lot and we chose to use care in our Clinics names, such as Primary Care, Women's Care, Ortho Care, etc.
- Signage will be created this spring and we have been looking at the greatest efficiency in cost. We have had signage needs and we decided to wait until the new name was unveiled to save cost in a uniform way. This will help our community get greater access to health care and provide them with knowledge of what is out there.
- We have held staff and clinic presentation's, sent information out in The Pulse; Held town hall meetings, Coupeville and Oak Harbor Chamber of commerce, Northwest Republicans Women's Club, and many more town halls and presentations to come.

Commissioner Wallin reiterated that signage cost has been a concern and to minimize costs we waited to uniformly change all the signage together. Commissioner Gardner stated the underutilization of the clinics is what started this change back in 2012, which led to how we get our services out to the public and then a common name was discussed. President Tarrant stated this has been a long process with continuity of care the emphasis of the name in WhidbeyHealth.



Mission Moment

Commissioner Wallin stated he has been on the island since 1958 and watched the hospital grow. He has worked with EMS in the past and talking with physicians he decided to become a Board member. This is the 3rd CEO we have had and many new administration staff. Political views have no impact on our decisions; we are goal oriented and abide by government laws that are handed down. We have attended committee meetings and state meetings. We bring issues to Geri Forbes, CEO, but ultimately it is her decision and we work with the rest of the team. Great things are happening. The name change is change but it is a new chapter here on Whidbey.

Updates/Construction

- A) George Senerth, Executive Director of Facilities and Plant Engineering presented a brief construction update on the following:
- Footing and stem walls are going in and underground plumbing is in
 - Paving the road coming in off Burch street in the next few weeks
 - Steel will be here by the 25th and then start going up
 - The removal of the trailer in front of the IT department will be happening soon
 - Landscaping will begin on April 1

Quality and Patient Safety

A) Quality and Nursing Update

Linda Gipson, CNO reported the following:

- Thanked the facilities team for their hard work and appreciates their director George Senerth has worked with them on quality to ensure patients safety.
- We have been steadily increasing patients in the ED and are going in the right direction; we are working well together to make this happen.
- Thank you to bargaining teams that help negotiate out contract. Great agreement and continuity of care at the bedside.
- Volunteers are so very helpful and we are working on the wish list with the volunteer President Michele Suggs. This is equipment that is needed in different departments throughout the hospital.
- Patient advisory council leadership has passed the bylaws; handled quality improvement; they serve as a conduit to help resolve issues; they are advocates for patients and for the hospital.
- Over the next few weeks we will be bringing in an educational/national recognized trainer for the ED staff.
- CPOE team; which is a combination of consultants and our staff, in regards to meaningful use and provation will be up and running by May.
- In May the patient advisory council will be presenting as the education item for the Board meeting.

Medical Staff Report

A. Chief of Staff Report

Dr. Brenden Hansen, Chief of Staff reported the following courtesy staff appointments:

Harry N Conley, MD

Courtesy Staff Appointment



Diane Li Nathan, MD Courtesy Staff Appointment
Commissioner Cammermeyer made a motion, seconded by Commissioner Fey to approve the courtesy staff appointments. Motion carried.

Dr. Brenden Hansen, Chief of Staff reported the following active staff reappointments:

- Mark R Duncan, MD Active Staff Reappointment
- Robert W Johnson, MD Active Staff Reappointment
- Tara L Montgomery, DO Active Staff Reappointment
- Judye A Scheidt, DO Active Staff Reappointment

Commissioner Cammermeyer made a motion, seconded by Commissioner Fey to approve the active staff reappointments. Motion carried.

Dr. Brenden Hansen, Chief of Staff reported the following active affiliate staff reappointment:

- Mark S Cichowski, MD Active Affiliate Staff Reappointment

Commissioner Cammermeyer made a motion, seconded by Commissioner Fey to approve the active affiliate staff reappointment. Motion carried.

Dr. Brenden Hansen, Chief of Staff reported the following courtesy staff reappointment:

- Mark E Coughenor, MD Courtesy Staff Reappointment
- David G Westman, MD Courtesy Staff Reappointment

Commissioner Cammermeyer made a motion, seconded by Commissioner Fey to Dr. Brenden Hansen, Chief of Staff reported the following locum tenens one year provisional for informational purposes to the Board:

- Sulakshna Dharmaja, MD
- Matthew Popa, MD

Brenden Hansen, Chief of Staff reported the following resignations:

- Mario Porrás, MD Orthopedic Surgeon effective 02/24/2016
- Barbara Blankenship, MD effective 02/28/2016

General Public Comments

Community members came to speak at the Board meeting.

Staff and Status Reports from Administration

A. Administrative Update

Geri Forbes, CEO reported the following:

- Thanked the medical staff for all of their work they have done with optimizing our electronic health record. We are currently working on how to share information from the hospital to the clinics\CPOE.
- Thank you to the executive administration staff for a 3 year agreement with WSNA, we are moving forward.
- Welcome Dr. Jackie Bassett who will be working at the Whidbey Birthplace.
- Town hall talks have been enjoyed. We are reminding staff by email about Town Hall meetings dates and times.

B. Finance

Ron Telles, CFO discussed and presented the December and January financials with a note that the hospital's independent Bond rating was recently upgraded then discussed the following:



- Total Clinic Visits
- Surgeries
- Surgery minutes/volume in surgery
- MRI and CT scans
- Pdays and Discharges
- 2015 Revenue
- Operations Income
- Statement of Revenue and Expenses

We are looking at February to be a positive line.

C. Dashboard

Linda Gipson, CNO reported the following dashboard:

- Each month we focus on different areas – CAH indicators, which are a significant increase. We target compliance across the board and the ability to care for patients.
- We have established a relationship with other long term healthcare providers, besides.
- Area of focus is the observation hours, Medicare rules and regulations, 2 midnight rule has been finalized. Observation in less than 24 hours.

Board Items

A. Self evaluations

President Tarrant reported the Board was given self evaluations. They discussed these results, with a key point made that they have thorough discussions on items; they are not a rubber stamp.

President Tarrant stated a portion of the meeting today was videotaped. One of the issues is that the public cannot attend the Board meetings, so we are videotaping and will be placing them on the website.

Commissioner Fey made a motion and for trial period of 6 months to place videotaped Board meetings on our website, seconded by Commissioner Cammermeyer, motion carried.

General Public Comments

Members of the community came to speak at the public meeting.

Agenda Items for next Board meeting

President Tarrant noted for the next Board meeting:

- 1) Compliance update in April. Chief of staff to present policy and procedure's with ED education.
- 2) Next Board meeting will be held April 11 at 7:00 am.

Adjournment

There being no further business, President Tarrant called for a motion to adjourn.

Commissioner Gardner made a motion, seconded by Commissioner Cammermeyer to adjourn the meeting at 9:09 am. Motion carried.